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KELLOGG SEED COMPANY

P. O. Box 684

MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS

(Sec. 562, P. L. & R.)

U. S. POSTAGE

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KELLOGG SEED COMPANY

PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

MARCH 17, 1949



KELLOGG'S LAWN GRASS MIXTURES

RAINBO LAWN SEED	Per 100 lbs.
1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

RAINBO SHADE SEED	
1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

BLUEMOUND LAWN SEED	
1 lb. Carton	66.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

GREENDALE LAWN SEED	
3 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

STAR LAWN SEED	
100 lb. bags	36.00

PACKAGED SEED	
Kentucky Blue Grass	
1 lb. bags	66.00
5 lb. bags	64.00
White Clover	
½ lb. boxes	95.50
1 lb. boxes	95.00

GRASSES

REED CANARY GRASS	
(100-lb. bags)	
RAINBO	\$44.00
BROME GRASS	
(100-lb. bags)	
Canadian No. 1	40.00
Canadian—Certified No. 1	42.00
KENTUCKY BLUE GRASS	
(112-lb. bags)	
RAINBO	61.00
Fancy, 28-lb.	74.00

RED TOP	
(100-lb. bags)	
RAINBO	62.00
ORCHARD GRASS	
(100-lb. bags)	
RAINBO	36.00

RYE GRASS	
(100-lb. bags)	
Domestic	12.50
Perennial—Certified Blue Tag	17.00

FESCUE	
(80-lb. bags)	
Chewings	51.00
Creeping Red	53.00
Certified Creeping Red	58.00
Illahee—Certified	58.00

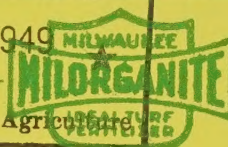
BENT GRASS—Certified—Blue Tag	
(100-lb. bags)	
Astoria	99.00
Seaside	95.00
Highland	85.00

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U. S. Department of Agriculture



	Dealer Cost Per Ton
100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.30

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

WEDO

(6-10-4)

Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Cost Each	Retail Price Each
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

COTTON GRAIN BAGS

	Per 100
New Royal River	\$63.00

BIRD SEED FOR FEEDING

	Per 100 lbs
Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	6.50

Ask for prices on PETAMINE—
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$.58	2½ lb. box\$.25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2½ lb. boxes) .. .50
50-lb. bag	ea. 1.67	10 lb. carton80
100-lb. bag	ea. 2.57	25 lb. bag 1.50
		50 lb. bag 2.50
		100 lb. bag 3.95

KELLOGG SEED COMPANY



MILWAUKEE, WISCONSIN

Phone DALy 8-0373

WHOLESALE PRICE LIST

322 EAST FLORIDA STREET

MARCH 17, 1949

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS		CLOVERS		CEREAL GRAINS		SEED CORN		FORAGE SEEDS		SEMESAN DU PONT PRODUCTS	
(60-lb. bags)	Per 100 lbs.	(160-lb. bags)	Per 100 lbs.		Per bushel			(100-lb. bags)	Per 100 lbs.	A TREATMENT FOR EVERY MAJOR CROP	
MONTANA		ALSIKE		OATS (3 bu. bags), Wisconsin Grown		WISCONSIN GROWN—State Sealed and Certified		CANE SEED		In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.	
RAINBO	68.00	RAINBO	86.00	Vicland, Certified Blue Tag	1.75	(2-bu. bags)	Per bu.	Atlas Sorgo	6.00	COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Prices to Dealers
WISCONSIN		RED CLOVER, MEDIUM		Bonda, Certified Blue Tag	1.90	Golden Glow	5.00	Orange Cane	6.00	New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets	Minimum Retail Prices to Consumers
RAINBO	Sold out	RAINBO	55.50	Mindo, Certified Blue Tag	1.90	Wis. No. 8 (Not Certified)	4.50	Black Amber Cane	6.00	4-oz. can	7.65 case, 36
CANADIAN		Containing about 2% Alfalfa		Clinton, Certified Blue Tag	1.75	Wis. No. 25 (Not Certified)	4.75	MILLETS		1-lb. can	7.21 case, 12
RAINBO	61.00	RED CLOVER, MAMMOTH		BARLEY (2½ bu. bags)		NEBRASKA GROWN		(100-lb. bags)		4-lb. can	13.49 case, 6
KANSAS		RAINBO	55.50	Wisconsin No. 38 (Smooth Awned)	2.75	(2-bu. bags)		German	7.00	40-lb. drum	21.12 drum
RAINBO	61.00	SWEET CLOVER—Mostly White Blossom		Certified	2.75	Golden Glow	3.50	Japanese	6.50	100-lb. drum	50.50 drum
GRIMM CERTIFIED—Blackfoot		RAINBO	21.50	WHEAT (2½ bu. bags)		Improved Leaming	3.50	SUDAN GRASS		CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.	
BLUE TAG	Sold out	SWEET CLOVER—YELLOW BLOSSOM		Henry	8.25	Pride of North	3.50	(100-lb. bags)	9.00	14-oz. can	7.20 case, 12
GRIMM REGISTERED		RAINBO	20.50	Thatcher	3.00	Reid's Yellow Dent	3.50	SWEET SUDAN GRASS		3-lb. can	11.85 case, 6
Canadian	69.00	SWEET CLOVER—HUBAM		RAINBO	3.00	FODDER CORN		RAINBO	10.00	40-lb. drum	23.00 drum
RANGER CERTIFIED		RAINBO	27.75	HYBRID CORN—State Sealed and Certified		(2½-bu. bags)		VETCH (Winter or Hairy)		100-lb. drum	55.00 drum
BLUE TAG (Northern)	95.00	Red Clover, Alsike and Sweet Clover packed in bushel bags 25c per 100 lbs. higher.		Flat Kernels		Red Cob	3.50	(150-lb. bags)	25.00	SEMESAN JR.—For Field, Sweet and Pop Corn	
*BLUE TAG (California)	90.00			(1-bu. bags)		Leaming	3.50	BUCKWHEAT		1½-oz. pkg.	12.00 case, 144
*Not recommended for Wisconsin				85-day	6.50	Eureka	4.50	(100-lb. bags)	3.50	12-oz. can	5.20 case, 12
LADAK CERTIFIED				90-day	6.50	MISCELLANEOUS SEEDS		SOYBEANS		25-lb. pail	11.65 pail
BLUE TAG	Sold out			95-day	6.50	(100-lb. bags)		Lincoln		100-lb. drum	41.07 drum
CLOVERS				105-day	6.50	Dwarf Essex Rape	15.00	SUNFLOWER—(For Seed)		SEMESAN BEL—For Irish and Sweet Seed Potatoes	
(150-lb. bags)				110-day	6.50	RAINBO	4.50	(100-lb. bags)	24.00	2-oz. pkg.	27.20 case, 144
LADINO				FIELD PEAS (WHITE OR CANADA)		FODDER HYBRID—(Silk Corn)		NITRAGIN		1-lb. can	14.65 case, 12
Certified Blue Tag	235.00			RAINBO	8.50	Certified—flat kernels		Inoculate all Legume Seeds with		4-lb. can	28.50 case, 6
Uncertified	215.00			FLAX		(1-bu. bags)		1898—FIFTY-ONE YEARS OF SERVICE—1949		25-lb. drum	47.05 drum
Broken lots 10c per lb. higher				RAINBO	14.50	U. S. No. 13	6.50	When ordering, Always state name of seed.		100-lb. drum	114.33 drum
WHITE				TIMOTHY and ALSIKE		CRO-TOX		ALFALFA (A)		ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables	
Fancy	90.00			About 20% Alsike	24.50	Crow and Bird Repellent		Swt., Bur, Hubam Clovers		3/4-oz. pkg.	10.80 case, 72
Choice	85.00			About 50% Alsike	28.50	Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.		Size Dealer Retail		8-oz. can	12.50 case, 24
Mixing Grade	70.00			Timothy packed in bushel bags 25c per 100 lbs. higher.		1 Bu. (8 oz. Size)	4.32 per Doz.	2 bu. ea.	20.30	4-lb. can	23.52 case, 6
						2 Bu. (16 oz. Size)	7.20 per Doz.	5 bu. ea. (See 30 bu.)	.50	25-lb. drum	24.00 drum
						4 Bu. (1 qt. Size)	10.80 per Doz.	25 bu. ea. (One can)	1.50 2.25	100-lb. drum	93.00 drum
								30 bu. ea. (6-5 bu. cans)	1.90 2.95	TERSAN—For Golf and Lawn Turfs	
								BEANS (D)		8-oz. can	12.50 case, 24
								Navy, Pinto, Wax, String, Kidney and Great Northern		4-lb. can	23.52 case, 6
								1 bu. ea.	2.23 3.35	25-lb. drum	24.00 drum
								LESPEDEZA (L)		100-lb. drum	93.00 drum
								100 lb. size (Inoculates up to 100 lbs.)	3.32 5.50	Special SEMESAN—For Golf and Lawn Turfs	
								PEAS, VETCHES (All Varieties)		1-lb. can	16.00 case, 12
								100 lb. size (Inoculates up to 100 lbs.)	ea. 3.32 5.50	4-lb. can	31.16 case, 6
								LUPINES (All Varieties)		25-lb. pail	31.91 pail
								GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans		100-lb. drum	123.77 drum
								Dir. \$1.20 ctn.—Rtl. 15c ea.—Packed 12 to Disp. Ctn.		FARM CLIPPER MILLS	
								2½ bu. to 25 bu. sizes 6 to carton, all others 12		No. 2-B Regular Clipper Cleaner	Each \$62.00
										with elevator and two way bagger	75.00
										Electric Motor for Clipper Cleaner (1/3 H. P.)	22.00
										Clipper Rocker Seed Treater no power required	60.00



SERVICE AT MADISON, WISCONSIN: We will carry a stock of seed at Central Storage and Warehouse, 612 West Main Street, Madison, Wisconsin. Phone 6-2975.
Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Produce, Sturgeon Bay, Wisconsin.



PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.40	4.50
Gallon (1 per case)	4.80	8.00

DU PONT WEED KILLER — FOR LAWNS

2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case) \$	6.80 for 12	\$.85
6-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
350-lb. barrel	52.50 a barrel	70.00

DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.28
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25